

Membership Survey 2023



ABOUT YOU

Name

Age range 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | 66-75 | 76+

Boat Ownership

- Own an historic boat Do not own a boat
 Own a modern boat Other, please detail below:

.....

MEMBERSHIP CARDS AND MEMBER BENEFITS

1 Do you use your membership card?

- Yes No

2 We are considering membership card options, what would you prefer?

- Happy with current card Digital card
 Credit card type No card, but membership receipt

3 The club is expanding the benefits and discounts available to members, which of the following discounts would you use? (Choose as many as you feel apply)

- Boatyard and marina Retail (marine)
 Canalside pubs Retail (non-marine, eg Halfords)
 General food and drink (eg Costa Coffee)

4 The club has its own archive that many of you use, at present members request information from our archivist, how would you like to access the information? (Choose one only)

- Happy with present system Online archive open to everyone
 Online archive, members only Online list of items available to the public,
but full archive for members only

GATHERINGS AND SOCIAL EVENTS

5 At present the club has an annual national social event, held in the midlands, each November. There are no plans to change this, but the club is exploring the option of more member social events. What would you like to see, from the following options:

- | | |
|--|--|
| <input type="checkbox"/> More national socials | <input type="checkbox"/> Annual national boat gatherings |
| <input type="checkbox"/> Local socials | <input type="checkbox"/> Local boat gatherings |
| <input type="checkbox"/> Organised group cruises | |

6 How far would you be prepared to travel to a social (regional or national)?

Up to 25 miles | 26-49 miles | 50-99 miles | 100 miles +

7 The club is piloting some local social events, what is your preference for the format of these events? (choose all that apply)

Venue

- | | |
|--|--|
| <input type="checkbox"/> Canalside function room | <input type="checkbox"/> Village hall |
| <input type="checkbox"/> Canalside pub | <input type="checkbox"/> Town centre pub |
| <input type="checkbox"/> Village pub | <input type="checkbox"/> Café |
| <input type="checkbox"/> Museum | <input type="checkbox"/> Visit to site of interest |

Location

- | | |
|--|--|
| <input type="checkbox"/> On-site parking | <input type="checkbox"/> Parking within proximity of venue |
| <input type="checkbox"/> Canal side | <input type="checkbox"/> Location with good public transport links |

Timing

- | | |
|--|--|
| <input type="checkbox"/> Weekday daytime | <input type="checkbox"/> Weekend daytime |
| <input type="checkbox"/> Weekday evening | <input type="checkbox"/> Weekend evening |

Food and Drink

- | | |
|---|--|
| <input type="checkbox"/> Choice of meals (eg pub meals) | <input type="checkbox"/> Set meals (eg fish & chip supper) |
| <input type="checkbox"/> Buffet | <input type="checkbox"/> Drinks only |

Entertainment

- | | |
|--------------------------------------|---------------------------------|
| <input type="checkbox"/> Speaker | <input type="checkbox"/> Videos |
| <input type="checkbox"/> Quiz | <input type="checkbox"/> Music |
| <input type="checkbox"/> Social only | |

WHAT IS MOST IMPORTANT TO YOU?

8 On a scale of 1-10 (low-high), please rate the importance to you of each of the following:

- | | |
|---|---|
| <input type="checkbox"/> Club representation on CRT user groups | |
| <input type="checkbox"/> Challenging/educating CRT | <input type="checkbox"/> Boat Gatherings |
| <input type="checkbox"/> AGM & November Social | <input type="checkbox"/> Friendships with other members |
| <input type="checkbox"/> Newsletter | <input type="checkbox"/> Website |
| <input type="checkbox"/> Archive | <input type="checkbox"/> Club shop |
| <input type="checkbox"/> Club published books | <input type="checkbox"/> Donations to waterways good causes |

AWARDS

9 Do you think the current awards system is suitable?

- Yes No

10 What do you think club awards should focus on? (choose as many as you feel apply):

- | | |
|--|---|
| <input type="checkbox"/> Long standing involvement with waterways and boats
(ie Lifetime Achievement) | |
| <input type="checkbox"/> Boat restoration authenticity | <input type="checkbox"/> Ongoing boat maintenance |
| <input type="checkbox"/> Overall improvement | <input type="checkbox"/> Group initiatives |
| <input type="checkbox"/> Awards open only to members | <input type="checkbox"/> Awards open to anyone |
| <input type="checkbox"/> Awards to encourage younger generation | |

Other (please specify):

WHAT THE CLUB DOES

11 The club both campaigns for inland waterways and provides a service to its members. On a scale of 1-10, please rate the importance to you of each of the following aspects:

- Maintenance of waterways infrastructure
- Historical accuracy of waterways infrastructure
- Information on historic craft
- Preservation and maintenance of historic craft
- Access to archive material
- Socials and boat gatherings

12 Is there anything that hasn't been covered in this survey that you feel would enhance the experience of being a member of the HNBC?

Thank you for taking the time to complete this survey. Please return it to our Chair: Sarah Edgson c/o Norton Canes Boat Services, Basin Lane, Tamworth B77 2AH or by email to chair@hnbc.org.uk.

You can download it from our website at <https://hnbc.org.uk/survey-2023>